



A MEMBER BENEFIT TO HELP YOU COMPLY WITH THE 2022 CALIFORNIA E-PRESCRIPTION LAW

- E-prescriptions compliancy begins Jan 1, 2022 in California for both controlled and noncontrolled substances with very few exceptions. Paper prescriptions will no longer be allowed by state law.
- Harbor Dental Society is excited to be rolling out a value-driven member benefit by DrFirst with the launch of iPrescribe, a standalone E-prescriptions mobile app solution to meet your practice needs to be compliant with the new CA state law.
- iPrescribe can be used for new prescriptions and renewals and for electronic prescribing for controlled substances (EPCS). The mobile app is fully HIPAA-compliant to keep patients' protected health information secure, provides safety alerts for potential drug interactions and allergies, and allows real-time access to patient medication history and copay information.
  - HDS Member Dentists will be entitled to use iPrescribe free for 1 year. Non HDS Members pay a higher fee for iPrescribe.

View the Oct 28, 2021 webinar hosted by Harbor Dental Society to learn more about the app, watch a demo of the mobile app, and how it can help your practice.

### View the iPrescribe Webinar Recording Here

Download the **FAQ** from DrFirst to help guide you with any questions you may have about iPrescribe. Visit **DrFirst Help Center online.** 

## Why DrFirst - iPrescribe Mobile Electronic Prescription App?

In a fast-paced world, you need value-driven tools that align with your needs as a dentist. That's why DrFirst delivers this mobile solution so you can securely electronically prescribe, communicate, and collaborate from anywhere, with anyone, at any time, 24/7



MEMBER BENEFITS- MEMBERSHIP
PLANS AND ONLINE REVIEWS TO HELP
GROW YOUR PATIENT BASE AND DRIVE
REVENUE



Dental care, liberated.™



Offer subscription-based dental membership plans directly to patients, with no insurance middleman in the way. This is dental care, liberated.

#### Benefits of Kleer:

- Membership plans are acting as an effective catalyst to improve patient care and relations.
- These plans help maximize the value of your uninsured patient base to drive revenue for you.
- Acquire new fee-for-service patients driving top-line revenue growth across your practice.



Online Reviews & Reputation Management and Branding Your Practice for Maximum Impact

Swell helps prospects find your business through online reviews, converts website visitors, and turns customer interactions into revenue.

### **Benefits of Swell:**

- Engage with anyone, anywhere, anytime Make your online reputation shine.
- Leverage your online reputation and turn it into practice growth.
- Access simple tools to attract and keep more new patients.

View the Nov 18, 2021 webinar hosted by Harbor Dental Society to learn more about Kleer and Swell and how these service solutions geared for dentists can help benefit your practice.

Click here to view the recording: https://harbordentalsociety.org/menus/swellkleer-webinar.html&pld=5



MEMBER BENEFITS TO SERVE YOUR NEEDS —HIPAA COMPLIANCE SERVICES AND PAYMENT PROCESSING SOLUTIONS

With constantly changing COVID-19 guidelines and OSHA & HIPAA mandates, managing compliance today can be quite the undertaking for a dental practice.

That's why we've teamed up with PCIHIPAA to provide all Harbor Dental Society members with an exciting new member benefit,

"PCIHIPAA's Compliance Hotline".

PCIHIPAA's team of friendly compliance experts are standing by and will be happy to answer any questions you may have!

# **HIPAA Compliance Services**

At Harbor Dental Society, making sure our member practices have the tools they need to keep their practices safe is a top priority. That is why we have endorsed PCIHIPAA to provide Harbor Dental Society members with a <u>complimentary HIPAA Risk Assessment and Review</u>. This \$1,200 value is being provided to you at no charge.

The U.S. Department of Health & Human Services (HHS) stipulates that healthcare providers "conduct an ac-curate and thorough assessment of the potential risks and vulnerabilities to the confidentiality, integrity, and availability of electronic protected health information." (45 C.F.R. §§ 164.302 – 318.)

The HIPAA Risk Assessment will take you less than 10 minutes. Take this critical first step in protect-ing your practice today.

Take Your Free Assessment by clicking this link: https://ra.officesafe.com/#/123/harbor



Innovation That Drives Patient Payments

**Rectangle Health** helps dental practices of every size to increase productivity with payment processing and software solutions to meet patient payment needs, from contact-free payments to customized payments.



## Press Release - DirectDental partners with Harbor:

The newly announced partnership between DirectDental and the prestigious Harbor Dental Society, which includes more than 749 dentists in 28 cities across the Los Angeles Harbor area, will allow the Society's American Dental Association (ADA) and the California Dental Association (CDA) dentist members to quickly find and recruit dental temps from DirectDental's database of more than 50,000 dental professionals. Access to DirectDental's technology will also allow dental clinics to post their job on hundreds of job boards including Indeed, Ziprecruiter, Google Jobs, CareerBuilder, Monster, and more.

For more information about how DirectDental helps dental clinics ensure they have adequate staffing levels by recruiting dedicated, caring professionals who maintainpatient satisfaction and increase repeat business, visit <a href="https://www.directdental.com">www.directdental.com</a>.

For personalized service and to sign up visit <a href="https://directdental.com/harbor">https://directdental.com/harbor</a> or call DirectDental at 800-799-2644 and speak to a DirectDental staffing expert. Read the full Press Release <a href="https://erectdental.com/harbor">https://erectdental.com/harbor</a> or call DirectDental at 800-799-2644 and speak to a DirectDental staffing expert. Read the full Press Release <a href="https://erectdental.com/harbor">https://erectdental.com/harbor</a> or call DirectDental at 800-799-2644 and speak to a DirectDental staffing expert. Read the full Press Release <a href="https://erectdental.com/harbor">https://erectdental.com/harbor</a> or call DirectDental at 800-799-2644 and speak to a DirectDental staffing expert. Read the full Press Release <a href="https://erectdental.com/harbor">https://erectdental.com/harbor</a> or call DirectDental at 800-799-2644 and speak to a DirectDental staffing expert. Read the full Press Release <a href="https://erectdental.com/harbor">https://erectdental.com/harbor</a> or call DirectDental at 800-799-2644 and speak to a DirectDental staffing expert. Read the full Press Release <a href="https://erectdental.com/harbor">https://erectdental.com/harbor</a> or call DirectDental at 800-799-2644 and speak to a DirectDental staffing expert.

Join Harbor Today to take advantage of the membership benefits!