ADA American Dental Association®

America's leading advocate for oral health

Dear Harbor Member,

**Congratulations!** You just made a smart investment to boost the success of your dental practice and enrich your professional and professional development. Every day you make important decisions about the value of services you pay for and how these services benefit you. Here are key reasons why you, as a Harbor Dental Society member, will continue to receive valuable benefits that more than cover your membership dues year to year.

The best news to pass on to you - **Harbor membership dues have remained the same for 2019!**
As costs are contained, your benefits are constantly expanding.

Take a look at the robust lineup of benefits including Free online CE, face-to-face Educational Programs, Dental MBA classes, Practice Support Services, Risk Management Guidance, Peer Review, Insurance Solutions, Business Resources, and advocacy efforts at the national, state and local levels on legislation issues affecting organized dentistry.

**Your membership benefits give you privileges, value and savings that simply outweigh the cost.** Through the tripartite organization and being a member of Harbor Dental Society (HDS) www.harbordentalsociety.org, the California Dental Association (CDA) www.cda.org, and the American Dental Association (ADA) www.ada.org, you have access to members and resources to elevate your dental practice to new heights.

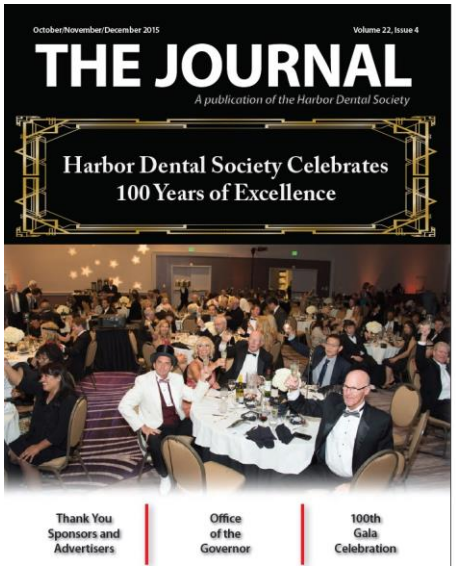
**MEMBERSHIP BENEFITS:**

- ✓ TDIC solutions and discounts on bundled policies and TDSC Marketplace for Big discounts on supplies
- ✓ Patient referrals
- ✓ Practice Management courses
- ✓ Cutting edge face-to-face CE Programs
- ✓ New! Free online CE – exclusively for Harbor members
- ✓ New! Online CE for your auxiliary staff for $50 per year
- ✓ Tracking service of your completed CE courses via Harbor
- ✓ Free Dental MBA Series on the Business Side of Dentistry
- ✓ Monthly CPR classes for you and your dental team
- ✓ Complimentary registration to CDA Presents
- ✓ Employment poster to comply with federal and state laws
- ✓ Complimentary Classifieds and Employment Job Bank
- ✓ Peer Review to resolve and mediate patient complaints
- ✓ Mentorship Program to connect with colleagues to help with your practice success
- ✓ Social events to network and have fun
- ✓ CDA endorsed programs for financial services, practice management and discounts on supplies
- ✓ Advocacy on the national, state and local levels
- ✓ Refer a member, receive $200 from CDA and ADA…Online application - www.cda.org/about-cda/membership

## Harbor's Responsive Website…built by members for members, plus much more!

Visit Harbor's website to register for CE Programs, read *The Journal*, access news, key practice and professional development resources at: www.HarborDentalSociety.org

## Harbor's Quarterly *JOURNAL*…digital format!




*The JOURNAL* focuses on timely topics related to dental practice management, marketing and professional development and continuing education programs along with member news, and other insights, tips, and trends for member-dentists.

**FREE classified listings** exclusively for Harbor members for selling, purchasing or searching for associate(s) and/or front office or back office staff.

## Continuing Education Program Series

Harbor offers powerhouse CE Program Series at an affordable price that are open to your hygienists, auxiliary and other staff to attend. Harbor offers 40 units of Continuing Education per year - enough to satisfy your two year license renewal requirements.

New members can attend Harbor's CE Programs at HALF PRICE for the first year joined. Another benefit, exclusively for members, is PREPAID CE member pricing at a major discount. For the program calendar visit: www.harbordentalsociety.org.

## Mentorship Program

Both mentors and mentees can enjoy the benefits of a personal, collegial relationship. Recent graduates can benefit from the clinical and business expertise (often not taught in pre-doctoral dental programs) and finding a spot in a practice or buying one, from more experienced colleagues. Members may wish to find an associate, learn about the practical application of the latest scientific and technical developments in a "one-on–one" situation.

## Online CE for FREE

Free online CE courses– covering a wide range of clinical topics. This is an exclusive benefit for members. As an added benefit, the online CE courses are available to your auxiliary staff once they become ADHP members of Harbor for $50 per year. Visit: www.HarborDentalSociety.org.

## CPR Classes

Harbor offers monthly CPR classes for HDS members and their staff conveniently located at the HDS office, 4010 Watson Plaza Dr., Ste 210, Lakewood, CA 90712.

## Advocacy – local, state and federal legislation

Harbor Leaders go to CDA Legislation Day in Sacramento to meet with Elected Officials to discuss oral health care issues at hand.

## Dental MBA Series

Harbor offers the Dental MBA series to meet your Practice Transition and Business needs. Key topics include Strategies to Run a Profitable Practice, Building a Winning Team Culture, Practice Finance, Management, and Marketing. These courses are exclusive and complimentary

**THE *MISSION* OF THE HARBOR DENTAL SOCIETY IS TO PROMOTE EXCELLENCE IN DENTISTRY, SERVE ITS MEMBERS, AND LEAD THE DENTAL COMMUNITY IN ITS RESPONSIBILITY TO THE PUBLIC.**

**THE *VISION*: THE HARBOR DENTAL SOCIETY IS RECOGNIZED AS THE TRUSTED LEADER, RESPECTED BY ITS MEMBERS, PEERS AND THE PUBLIC FOR SUPPORT, ADVOCACY AND EDUCATION.**

HARBOR
DENTAL SOCIETY

# HDS Volunteer Form

Complete and fax to 562.426.4550 or email to: Kristin@HarborDentalSociety.org
For elected positions, there is a ballot and election process in accordance with the HDS Bylaws.

Name (please print) _____

Email: _____ Tel. _____

## Committees

- ☐ Bylaws & Governance
- ☐ Ethics
- ☐ Investment
- ☐ Leadership Development
- ☐ Legislation / CAL-D-PAC
- ☐ Membership Recruitment & Retention
- ☐ New Dentists / Mentorship Program
- ☐ Peer Review (5 yrs in practice/calibration required)
- ☐ Programs (CE, Practice Management)
- ☐ Social Events

## Elected Positions

Executive Committee - President; President-Elect; Secretary; Treasurer

Trustee to CDA, 3-year term with option of second term, 1 position

At-Large Directors, two consecutive 2-year term, 2 to 6 positions

- ☐ Delegates and Alternates, 6 positions each (Delegates 3 year term with option of term renewal/Alternates 1 yr term)
- ☐ HDS Foundation, 3-year term, 9-15 positions
- ☐ Nominating Committee, 2 appointed positions from Harbor members to interface with Executive Committee

## Volunteer Opportunities

- ☐ Health & Education Fairs (CDA Cares Long Beach July 17-18, 2019)
- ☐ Children's Dental Health Clinic (Long Beach, CA)
- ☐ Yes, I can accept a limited number of underprivileged patients in my practice at no charge

## Knowledge and Preferred Skill Sets

- ☐ Finance/Accounting
- ☐ Writing/Editorial
- ☐ Adjudication
- ☐ Information/Technology
- ☐ Lecturing/Public Speaking
- ☐ Fundraising
- ☐ Website Content Management
- ☐ Media Relations
- ☐ Leadership/Mentoring
- ☐ Legislation/Advocacy
- ☐ Meeting/Event Planning
- ☐ Social Media/Marketing

Other (specify)_____

# Maximize your membership benefits

## Member Get A Member at www.cda.org/refer

As a Harbor member you are encouraged to refer your colleagues to join CDA and benefit from supply savings. CDA members' personal experiences with practice support, advocacy, education and protection are powerful referral tools.

**And, there's no better time to introduce a colleague to what organized dentistry can do for them.**

With 27,000 dentists working together, our community is stronger than ever. As a member benefit,

The Dentists Supply Company is leveraging that collective buying power to deliver big savings dental supplies through tdsc.com.

**Here's how the program works:**
Current members will receive two rewards for every successful new membership referral to CDA:

- $100 American Express® gift card from ADA
- $100 from CDA to shop tdsc.com

**Rewards fulfillment:**
Rewards will be issued to the referring member once the referral joins and pays required dues. Total rewards possible per calendar year are limited to $500 in gift cards from ADA and $500 in value from CDA.

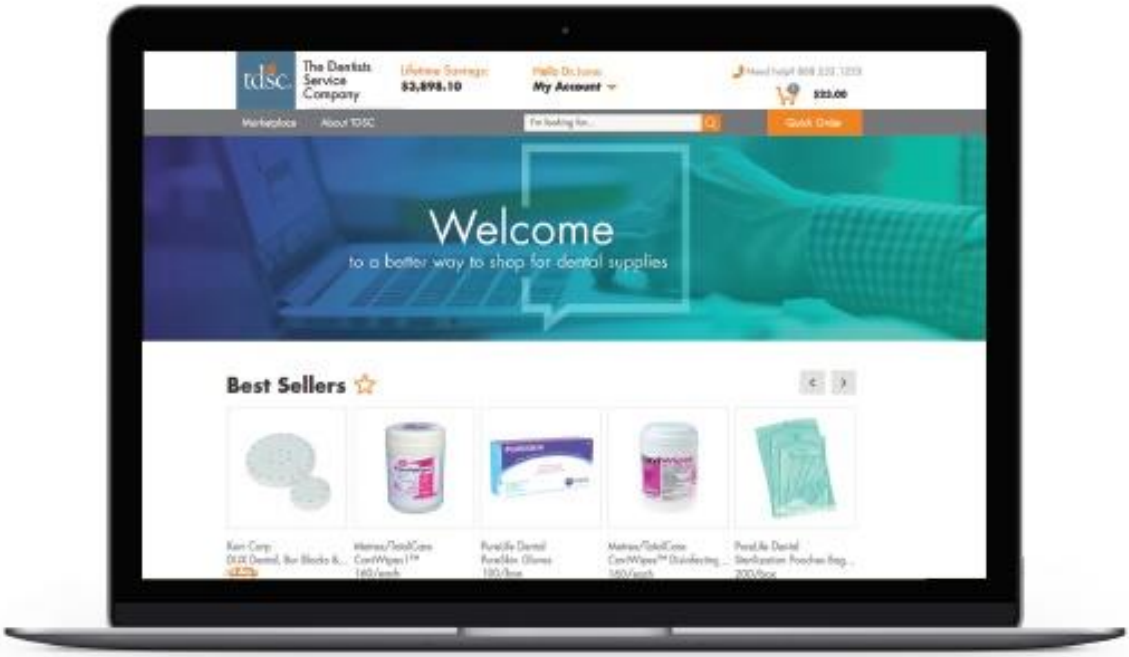
**The more new members you refer, the more rewards!**
Choose your way to get started today:

- Share the online application link: cda.org/join.

# Less overhead.
# More control.

## **20%** average savings on dental supplies*

The TDSC Marketplace delivers big group purchasing savings as a benefit of CDA membership. Get negotiated discounts, plus free shipping, on 25,000+ dental supplies from authorized vendors.




## **Start saving today.**

| | | |
|---|---|---|
| **1** Visit **tdsc.com** and set up an account. | **2** Browse, compare and build your cart. | **3** See big dental supply savings add up! |

Shop now at **tdsc.com**.

* Price comparisons are made to the manufacturer's list price. Actual TDSC Marketplace savings will vary on a product-by-product basis.

tdsc

The California Dental Association is **a community of 27,000** of the best and brightest in dentistry.

Experience for yourself how CDA supports members' success though **protection, savings and solutions** — right now and through every stage of dentistry.

And don't wait to try our newest bold benefit: **member-only savings on dental supplies.**

These exclusive benefits can save you time and money, expand your education, streamline practice operations and connect you to priceless guidance when you need it most.

## Practice Support at www.cda.org/practicesupport

**What is it?**
To help members navigate the business side of dentistry, Practice Support provides expertise in practice management, dental benefit plans, regulatory compliance and employment practices.

**What do you get?**

- Unlimited phone and email support from dedicated experts
- Hundreds of online resources, including:
  - ✓ **Informed consent forms**
  - ✓ **Letters, templates and checklists**
  - ✓ **Comprehensive reference guides**
  - ✓ **Compliance calendar and required posters**

## Endorsed Programs at www.cda.org/member-resources

**What is it?**
Harnessing the buying power of CDA's large membership, Endorsed Programs bring you select offers from vetted vendors.

**What do you get?**

- Special discounts on business services, including:
  - ✓ Bank of America **practice financing**
  - ✓ CommonBond **student loan refinancing**
  - ✓ CareCredit **financing for your patients**
  - ✓ HR for Health **human resources solutions**
  - ✓ PureLife **equipment to stay in compliance**
  - ✓ WEO Media **complete marketing services**

## *CDA Presents at www.cdapresents.com*

**What is it?**
*CDA Presents The Art and Science of Dentistry* is one of the nation's leading dental conventions, with new educational and networking offerings each year.

**What do you get?**

- Waived registration fees for members (a $905 value)
- Three days of free C.E.-credit lectures from leading speakers
- Early-bird deals on hotels and hands-on workshops
- Convention-exclusive pricing from hundreds of exhibitors

## Supply savings at www.tdsc.com

**What is it?**
An online shopping site built for member dentists, tdsc.com delivers competitive, consistent pricing on dental supplies and small equipment.

**What do you get?**

- 24/7 access to negotiated discounts
- 20 percent average savings compared to MSRP
- Free shipping on every order; no minimums
- Custom product-by-product price comparisons

## TDIC coverage at www.tdicinsurance.com

**What is it?**
In California, The Dentists Insurance Company offers a full suite of dentist-focused professional insurance options only to CDA members.

**What do you get?**

- Access to exceptional coverage at a fair price, including:
  - ✓ **Professional Liability**
  - ✓ **Commercial Property**
  - ✓ **Workers' Compensation**
  - ✓ **Disability**
  - ✓ **Cyber Suite Liability**

- Discounts for new dentists, bundled coverage and more

## Risk Management Advice Line

**What is it?**
Confidential phone support is provided by TDIC risk management analysts for CDA members, whether or not they are TDIC policyholders.

**What do you get?**

- Advice, support and preventive counsel
- Unlimited guidance by phone at no cost
- Convenient online call scheduling

## Peer Review Dispute Resolution

**What is it?**
When a problem or misunderstanding cannot be resolved between a dentist and a patient, CDA offers statewide dispute resolution through informal mediation or evaluative peer review.

**What do you get?**

- A confidential, credible, fair and effective alternative to litigation
- A system to help all parties involved reach a fair agreement
- Review by a committee of your peers who follow specific procedures

## Well-Being Program

**What is it?**
The program is a recovery source for members of the dental community who suffer from addiction and disorders.

**What do you get?**

- A confidential resource for employees, associates, family members or friends
- Support for alcohol/chemical dependency and a resource for other impairing issues
- Peer-to-peer support and aid in assessment, treatment, recovery and monitoring

Explore your benefits online at cda.org/member or call 800.232.7645 for assistance with your membership.